Abstract: Introduction / Purpose: Cervical lesions and gingival recession present major challenges to dentists and dental manufacturers, as many patients present with some form of this dental issue. In this paper we discuss about invasive vs conservative treatment of this challenge.

Results: Cervical lesions have been found to be present in 85% of the population. The incidence also may be higher in individuals retaining their permanent teeth, as the aging population is increasing and maybe in combination with gingival recession. With this, gingival surgery is often required with a referral to a periodontist and gum surgery to correct the aesthetic deficiencies caused by the gingival assymetry. Aside from the cost, recovery, and pain to the patient, general dentists also lose potential income. As the health and appearance of gingival tissue is important to the aesthetics of a smile, many with non-carious Class V lesions and/or exposed tooth structure from gingival recession wish to have their conditions treated without the cost or inconvenience of invasive methods. With the development of new gingiva-shaded composite resin materials, general dentists can now directly apply these to the cervical area of the tooth/teeth to correct the appearance of gingival recession.

Conclusion: gingiva shaded composites are not only cost-effective, but also minimally invasive, leading to patient satisfaction, more income for the dentist, and highly aesthetic results.