Most of the children learn is forms through of the imitation and observation behavior other’s. Therefore according to the amount time devoted to the TV watching, we are found that behavior child’s so much influenced television personality and even affected the way he’s talking. This study aimed to determine effectiveness the method of animation on learning objectively and abstract concepts, students performed. The research population all students between 8 to 11 years Islamshahr city in the 91-90 school year was formed among which 60 cases were random sampling method cluster selected and using a experiments design multi group pre-test – post-test control group were randomly assigned to three groups (animation, speech training, control group) were placed. The educational groups animation, cartoons Shrek was shown and for educational groups speech story cartoon Shrek was expressed. For all three groups before and after implementation meanings words wechsler test was administered. According to the results of students who watching the cartoon Shrek have been learning objectively and abstract concepts significant difference was showed than the other two groups.