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**Title:** Motives of individual for Tobacco use in adolescent boys: A qualitative study  
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**Abstract:** Background and Aim: Tobacco use is a global problem, resulting in a wide range of diseases and death and with great economic costs. Especially, the age at which the first use of tobacco occurs is crucial, because early initiation of smoking as well as early experimentation increases the likelihood of Eventual habitual smoking and adult tobacco dependence. Additionally, adolescents who begin smoking at an early age are at high risk for developing long-term serious health consequences. The purpose of this study was to identify motives of individual related to tobacco use tendency in adolescent boys.

**Materials and Methods:** We conducted 5 focus groups with a total of 47 high school student and participants were male students aged 15 to 18 years adolescent in Zarandieh, Iran. In Each group was composed of 9-10 students. Participants were asked, Motives of individual for Tobacco use in adolescent? Focus groups data were analyzed according coding and organization.

**Results:** Several common motivators for initiation emerged. A majority of discussions centered on components as: curiosity, Perceived prevalence of Peer smoking, Beliefs about social consequences, normative expectations, normative beliefs, friends’ Approval of smoking, parents’ approval of smoking, Easy availability and relative accessibility (cheapness of cigarettes), lack of information of health effects, relieve feeling of anxiety, stress, failure.

**Conclusion:** A qualitative research should be conducted on the adolescent smokers group to for explore social factors being smokers, and how to quit from tobacco smoking, etc. Indeed, by identifying variables that may be important in the initial decision to try (or not to try) smoking, intervention efforts to combat smoking initiation among adolescent may be better armed.

**Keywords:** adolescent, Tobacco use, qualitative study

**Presentation:** Poster